

LOGO SCRUNTINY QUIZ

Scamp of Logo

Name of Logo

Name of Company

Version?

Project Name

Unit Number

What Is The Overall Impression? What Does It Convey?

Who Is The Intended Audience?

Are The Colours, Form & Typeface Appropriate?

Is It Similar To Any Competitors?

	Yes	No	Notes
Clearly Legible?	<input type="checkbox"/>	<input type="checkbox"/>	
Translatable To All Media?	<input type="checkbox"/>	<input type="checkbox"/>	
Work In Monochrome?	<input type="checkbox"/>	<input type="checkbox"/>	
Independant of Trends?	<input type="checkbox"/>	<input type="checkbox"/>	
Space For A Slogan?	<input type="checkbox"/>	<input type="checkbox"/>	
Would It Work On-Screen?	<input type="checkbox"/>	<input type="checkbox"/>	
Scalable To Any Size?	<input type="checkbox"/>	<input type="checkbox"/>	